

# Figure 1

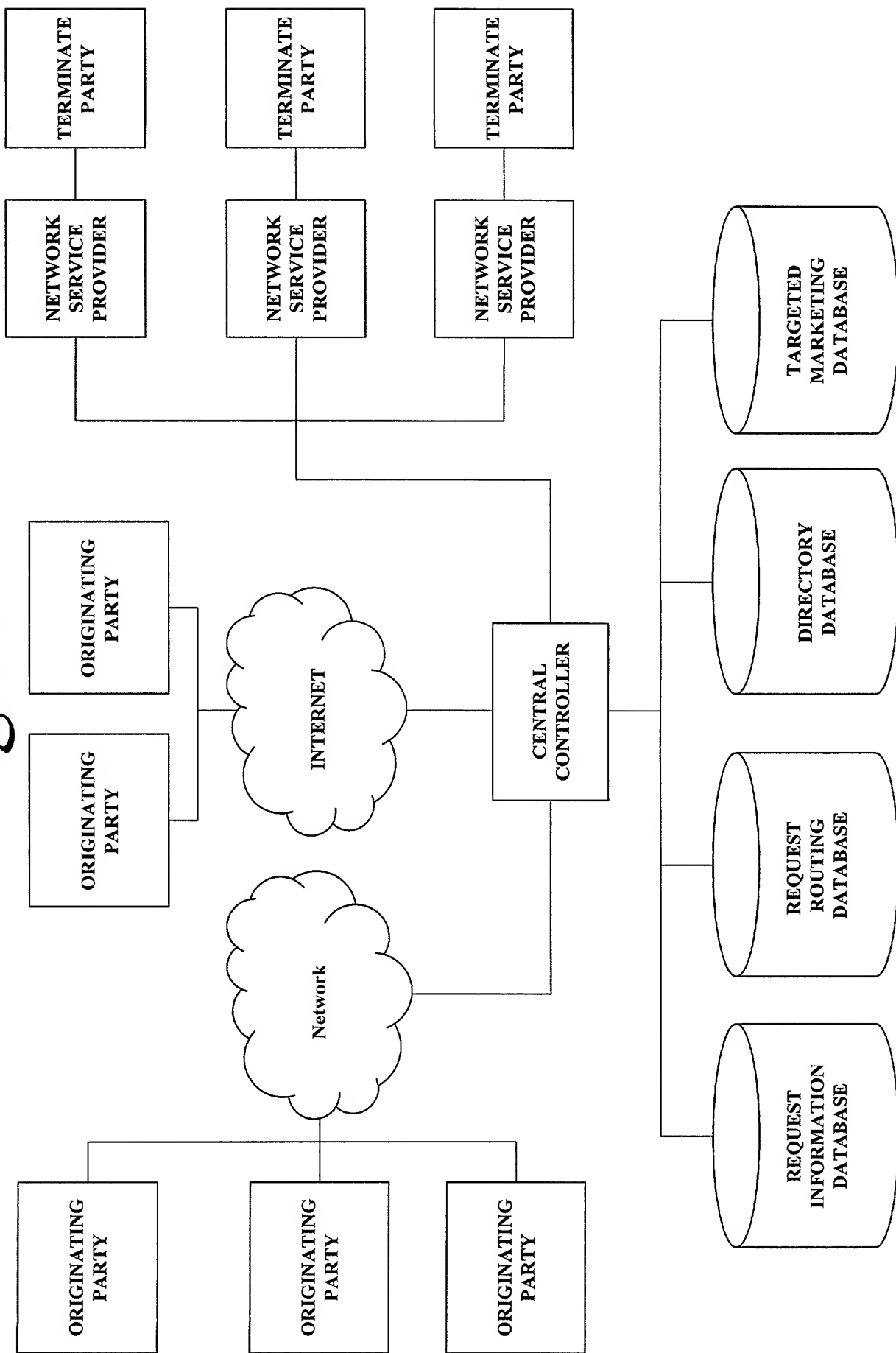


Figure 2

IDENTIFIER	TERMINATING PARTY
ABC.555.1234	XYZ COMPUTER
800.555.5555	HAPPY SKIES AIRLINE
800.ABD.8901	GREEN GROCER

Figure 3

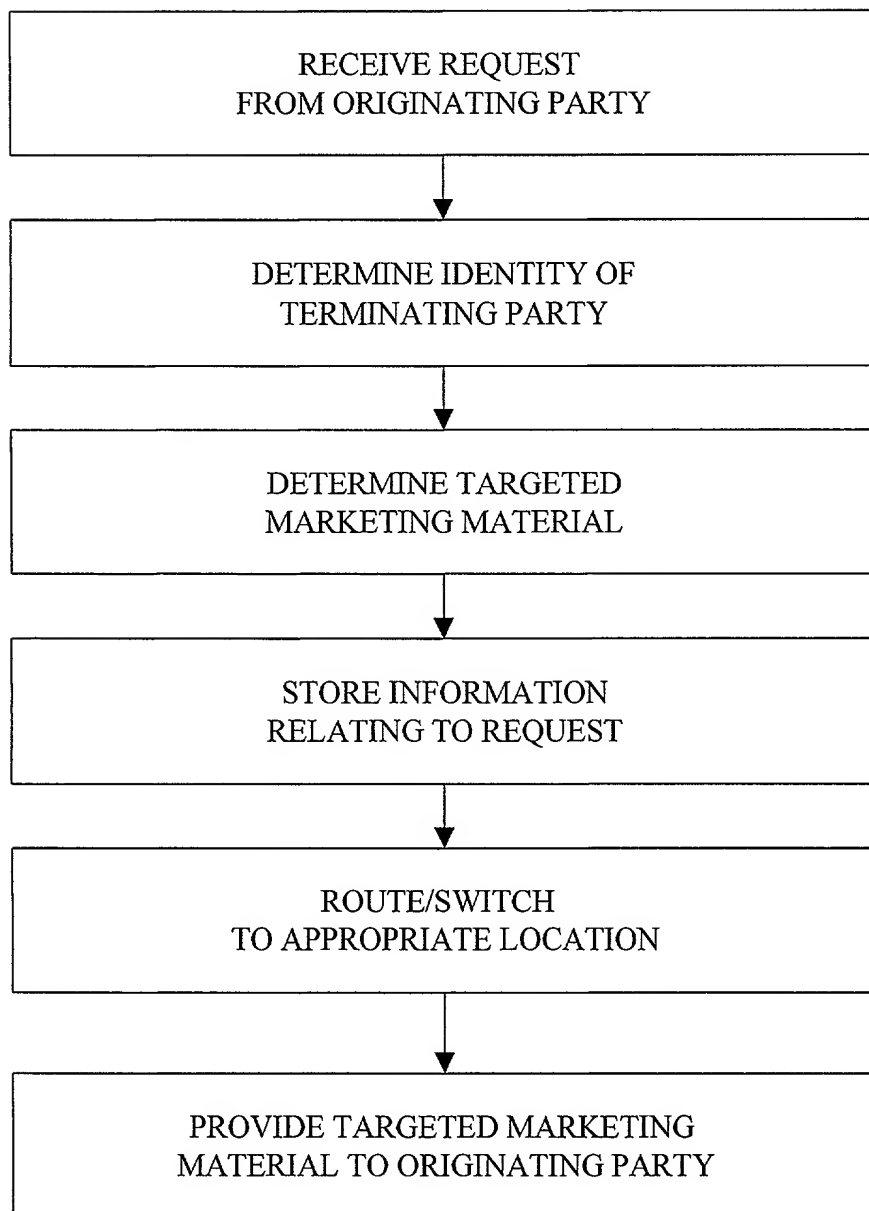
COMPANY: XYZ COMPUTER	
RELATED IDENTIFIERS:	800.555.5555 800.555.9874 800.555.1236 800.555.7412 800.555.4587 800.555.1265
COUPON ID	COUPON
C00-001	\$5 OFF NEW LAPTOP CARRYING CASE AT ABC COMPUTER
C00-002	FREE MONTH SUBSCRIPTION TO INTERNET SERVICE PROVIDER BRAND XXX

COMPANY: HAPPY SKIES AIRLINE	
RELATED IDENTIFIERS:	800.555.7896 800.555.8523 800.555.1596 800.555.3698 800.555.6547 800.555.1265
COUPON ID	COUPON
C05-001	10% DISCOUNT AT SAFE SKIES AIRLINE
C05-002	HALF-PRICED RENTAL CAR FROM RELIABLE RENTALS

Figure 4

ANI / IP ADDRESS	CONTACT INFORMATION	ORIGINATING PARTY CONTACT	TARGETED MARKETING
(212) 555-2565	800.555.1234	JIM@AOL.COM	C05-001 C05-002
128.45.230.789	www.abc.com	JOE@YAHOO.COM	C00-001 C00-002
(440) 555-0582	800-555-9876	RB85@HOTMAIL.COM	C12-032 C12-017
245.654.987.321	800-457-7896	LISA@EXCITE.COM	C24-078

# Figure 5



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